



September 2, 2008

To Whom It May Concern:

I highly recommend that anybody considering selling or acquiring a business in the building service contracting industry work with Gary Penrod and Associates. I have known Gary through his participation in the Building Service Contractors Association International (BSCAI). I was the 2007 BSCAI President and on the board for many years prior. Gary has continued to attend the board meetings even though his term as President was years ago. Gary has been extremely supportive of our industry, in fact I do not know any other M&A consultant that even comes close. Gary's passion, knowledge and experience in the BSC industry provides any of his clients with a definite competitive advantage.

Gary Penrod represented me in a recent acquisition of a company I had known for many years through BSCAI. The owner and I had helped each other many times over the years and had become friends. It was very important to me that the deal be a win-win for both sides. I wanted a deal between us to help accomplish our mutual goals and not hinder a friendship. Gary was sensitive to the dynamics of the working relationship and our friendship. Gary has known the seller for many years also. He was the only one who could have represented our mutual best interest. This deal would not have happened without Gary's involvement.

I want the BSC industry to know that Gary is the one M&A consultant who knows us best and applies his experience and professionalism to bring good deals together.

Sincerely,

John S. Ezzo, CBSE
New Image Building Services, Inc.
2007 BSCAI President